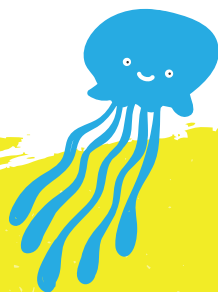


#SUMMERINBRAY



Soak up the sun
& dive into fun
in Bray...



FEATURING

• BEACH YOGA • SEAFRONT FUNFAIR • LIVEWAVE - A BRAND-NEW MUSIC SERIES
MOVIES BY THE BANDSTAND • BEACH BBQ FESTIVAL
BRAVE MAEVE FAMILY FESTIVAL • CHROME CLASSIC CAR & BIKE SHOW
BRAY AIR DISPLAY • FIREWORKS DISPLAY & MORE

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Your Guide to an Unforgettable #SummerInBray 2025...

This summer, Bray invites you to dive into a whirlwind of family fun as the town kicks off the season with a packed calendar of festivals, events, and activities throughout June, July, and August. Whether you're chasing thrills, seeking relaxation, or soaking up culture, Bray has something for everyone.



"Bray comes alive in the summer – and this year is no exception," says Cllr Dermot O'Brien, Cathaoirleach of Bray Municipal District. "#SummerInBray 2025 reflects the creativity, energy, and warmth of our community. I'm proud to see our town lead the way in offering such a diverse and inclusive programme of events that everyone can enjoy."

In this handy pocket guide, you'll discover a vibrant celebration of entertainment, culture, and community spirit – from the enchantment of Movies by the Bandstand and the serenity of Beach Yoga, to the sizzling Beach BBQ Festival and the awe-inspiring Bray Air Display. New additions like LiveWave, a weekend music series, join returning favourites such as the Seafront Funfair, Chrome Classic Car and Bike Show, and the magical Brave Maeve Family Festival, where a legend comes to life.

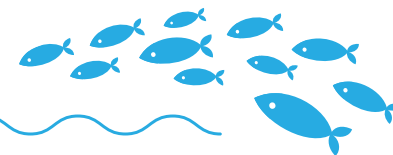
"We are thrilled to support a summer programme that showcases Bray at its very best – vibrant, welcoming, and full of life," adds Lorraine Gallagher, Bray Municipal District Manager, Wicklow County Council. "This brochure is your invitation to explore all the experiences our town has to offer. Come for a day, stay for the weekend – and enjoy every moment."



So, whether you're a resident or a visitor, get ready to immerse yourself in the vibrant energy of Bray this summer. There's no better place to be for family fun, relaxation, and adventure. For updates, be sure to follow **bray.ie's socials**.

bray.ie   

#SummerInBray 2025 festivals, events & activities at a glance...



SUMMER SOUNDS
SELECTED SUNDAYS
TIL SEPTEMBER 14



Various Thursdays

**JUN 18
JUL 23
& AUG 06** Aquathon Series

BEACH YOGA
Various Saturdays



MOVIES
BY THE BANDSTAND
JULY 03, 17 & AUGUST 07



SEAFRONT FUNFAIR
JULY 19TH TO AUGUST 4TH



JULY 19 & 20
BEACH BBQ FESTIVAL

Saturday, July 26th & Sunday, July 27th 2025

BRAVE MAEVE FAMILY FESTIVAL
Where a legend comes to life



CHROME
THE CLASSIC CAR & BIKE SHOW
SUNDAY, JULY 27



BRAY AIR DISPLAY
SATURDAY, AUG 02



HER
OUTDOORS WEEK

NATIONAL HERITAGE WEEK 2025
16 - 24 AUG

#SUMMERINBRAY

SUNDAY SUMMER SOUNDS

Sunday Summer Sounds returns to Bray's iconic Victorian bandstand with thanks to The Martello and will take place on select Sundays throughout the summer.

Schedule:

- June 15th - Harbour Ukuleles
- June 22nd - Airport Fire Police
- June 29th - Bray Concert Band
- July 6th - Bray Arts Buzz Performance at 1 pm, followed by St. George's Brass Band
- July 13th - Navan Silver Band
- August 10th - Harbour Ukuleles
- August 17th - Ardee Brass Band
- August 24th - Communication Workers Band
- August 31st - St. James Brass Band
- September 7th - Steadfast Band
- September 14th - Blanchardstown Brass Band

Performances start at 2:30 pm but may vary, so please check **bray.ie's socials** for weekly updates.

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PHOTO COURTESY OF
LOURDES BRASS BAND



BEACH YOGA

Breathe in the fresh sea air and awaken your senses with Free Beach Yoga on Bray's iconic seafront, brought to you by The Martello and Balanced Hearts.

These energising open-air yoga sessions take place from 8 am to 9 am on the following Saturdays: June 28th, July 12th, August 16th, and September 20th.

Set against the stunning backdrop of Bray's coastline, each session offers a peaceful and inspiring space to stretch, strengthen, and centre yourself. Whether you're a lifelong yogi or stepping onto the mat for the first time, everyone is welcome to experience the healing benefits of yoga in a calm, open-air environment.

To join, simply register online on **Eventbrite** and arrive with your yoga mat, towel, water, and an open mind. Reconnect with your body, mind, and spirit while soaking up the sights and sounds of the sea — the perfect way to start your weekend.



MOVIES BY THE BANDSTAND

The outdoor cinema experience returns on Thursday, July 3rd, Thursday, July 17th, and Thursday, August 7th.

Movie titles will be revealed on social media, so keep an eye on **bray.ie's socials**.

Best of all, this is a FREE event with NO tickets required! The screen will be located by Bray's iconic bandstand on the seafront.

All movies will begin at 6 pm and 8:30 pm.



July 11/12
& Aug 03

LiveWave

music sessions

Introducing LiveWave – A New Festival Sound Experience!

This summer, Bray's iconic Seafront Bandstand is turning up the volume with LiveWave – a brand-new music series bringing three epic nights of live music, seafront vibes, and festival energy to the heart of the promenade! Set against the stunning backdrop of the Irish Sea, **LiveWave** is all about big tunes, buzzing crowds, and that unbeatable seaside energy.

Friday, July 11th – Britpop Brilliance

Kicking off the weekend in epic fashion is

LIVE FOREVER
oasis
The Definitive Oasis Tribute Band

From "Wonderwall" to "Don't Look Back in Anger," get ready for a night of nostalgia, swagger, and sing-alongs as they channel the Gallagher brothers and all the Britpop brilliance of the '90s.

Saturday, July 12th – Ultimate Throwback Party

On Saturday night,

SMASH HITS!

take to the stage with a full-throttle 90s and 00s party set that'll have you dancing on the prom. Think boy bands, girl power, guilty pleasures, and iconic anthems – pure pop magic!

Sunday, August 3rd – Country on the Coast

Get ready for a night of country hits and feel-good energy as **THE GARTH BROOKS TRIBUTE BAND** brings Nashville vibes to Bray Seafront. With all the chart-topping anthems and stadium-sized showmanship, this tribute delivers the full Garth Brooks experience.

DJs and warm-up acts will be performing from 7 pm on July 11th and 12th, and from 4 pm on August 3rd.

LiveWave is proudly presented to you by The Martello, The Palm and The Promenade Bar & Grill.

bray.ie



THE MARTELLO



THE
PROMENADE
BAR & GRILL

#SUMMERINBRAY

SEAFRONT FUNFAIR

JULY 19TH TO AUGUST 4TH - DAILY FROM 12 PM TO 10 PM*

The Seafront Funfair arrives in town on Saturday, July 19th, until Bank Holiday Monday, August 4th.

Experience the fun of bumper cars, exciting games, and delightful stalls every day from 12 pm to 10 pm! Plus, don't miss out on special discounted tickets available at the on-site box office during weekdays.

*(closed on Monday, July 28th and Tuesday, July 29th)

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BEACH BBQ FESTIVAL

BEACHBBQFESTIVAL.COM



The Beach BBQ Festival returns to Bray this July to set the summer alight with sizzling flavours, vibrant tunes, and feel-good family fun. Join the party along Bray's stunning seafront on Saturday, July 19th and Sunday, July 20th, from 11 am to 7 pm daily.

This family-friendly festival promises a weekend packed with mouth-watering BBQ, thrilling funfair attractions, entertaining games, DJ sets, and a whole lot more! Fire up your appetite with a smorgasbord of BBQ meats, veggie delights, and global street food from top vendors — all served fresh from the grill.

Be sure to stop by the BBQ demo stage to pick up tasty tips and tricks from seasoned grillers showcasing their favourite techniques and flavours.

Prepare for a sizzling new addition to this year's festival: the inaugural Hot Dog Eating Challenge — while back by popular demand, the Hot Wings Challenge dares the bold and the brave to take on tongue-tingling heat — no pre-registration needed, just listen for the PA announcements!

Admission is FREE and no ticket is required. So gather your crew, bring your beach vibes, and get ready for a sun-soaked celebration like no other.

Get the festival lowdown at beachbbqfestival.com.



BRAVE MAEVE FAMILY FESTIVAL

Where a legend comes to life

The Brave Maeve Family Festival is back by popular demand, transforming Bray Seafront into a magical world of mythology, music, movement, and mindful moments on Saturday, July 26th and Sunday, July 27th, from noon to 6 pm daily.

This year's festival features a range of vibrant themed zones designed to delight, inspire, and entertain families of all ages. Discover the Showtime Stage with crowd-pleasers like Ruben the Entertainer and thrilling local dance performances. Enjoy the Beach Theatre Area, where stories come to life with Sanita Circus and more.

Explore the Imagination Station, where wonder and laughter meet! Enjoy a heartwarming Teddy Bears' picnic and enchanting storytelling sessions for young dreamers. Experience interactive puppet shows filled with surprises

and silly characters, and don't miss the high-energy Dr Brain's Science Show.

In the Crafty Cave, kids can dive into puppet making and arts and crafts. For a balance of excitement, the Zen by the Sea Zone offers calming yoga and family-friendly fitness classes.

As if that weren't enough, the Seafront Funfair adds daily thrills and laughter from midday to 10 pm. Food trucks serve delicious bites from around the world, catering to every palate—from street food to sweet treats. Artisan vendors showcase a stunning selection of handmade crafts, gifts, and treasures to complete your festival experience.

Read more at bravemaevfestival.com.



THE CLASSIC CAR & BIKE SHOW

The Chrome Classic Car & Bike Show revs up at Bray seafront on Sunday, July 27th, from 11 am to 7 pm.

This year's event guarantees a day full of entertainment, delicious food, and fun for the whole family, making it the perfect spot for enthusiasts and families.

Between 11 am and 4 pm, attendees can enjoy a stunning showcase of iconic vintage vehicles, including beautifully restored classics and one-of-a-kind models.

Read more at chrometheclassiccarshow.com.



BRAY AIR DISPLAY

Prepare for take-off! The skies over Bray will roar to life once more as the Bray Air Display 2025 lands on Saturday, August 2nd, promising one of the most thrilling and unforgettable aviation events in Ireland's calendar.

With a breathtaking array of aircraft and awe-inspiring aerobatics, this free family festival brings the best of Irish and international air display acts to Bray's stunning seafront. From next-generation jetliners and vintage aircraft to daring wingwalkers and gravity-defying solo pilots, the event offers a sky-high spectacle like no other.

But the excitement doesn't stop in the sky – there's a world of fun waiting on the ground! Dive into the high-energy buzz of the Seafront Funfair, discover the new cutting-edge "Future of Flight" Tech Zone where drones are making a difference, and marvel at the impressive static display by the Irish Defence Forces. Get up close with an impressive collection of model

aircraft, showcased by the Model Aeronautics Council of Ireland. And when it's time to refuel, the Food and Craft Village is bursting with mouthwatering treats and artisan treasures. For the ultimate thrill, don't miss the chance to soar above the coastline on a breathtaking helicopter ride over Bray Head!

The festivities begin at noon, with the spectacular air show starting at 3 pm.

Opt for greener transport options like public transport, car-sharing, walking, or cycling to reduce the event's carbon footprint. Please arrive before 2 pm, regardless of your mode of transport.

Check out the event's comprehensive website at **brayairdisplay.com** for everything you need to know, including practical advice on how to get to Bray, pre-booking parking, shuttle bus arrangements, accessibility details and more.



FIREWORKS DISPLAY

Prepare for an enchanting evening with a stunning fireworks display on Bank Holiday Monday, August 4th!

Designed by Rocket Pyrotechnics Ireland, this mesmerising show includes approximately 193 fireworks, releasing 1728 impressive projectiles, 9 flame units, and 2.5 tonnes of exhilarating effects, all from the seafront opposite the Bandstand.

Again, this year's fantastic fireworks are proudly sponsored by The Martello Hotel, Bray. Join East Coast FM's Rob & Laura live from 7 pm for the exciting event build-up, with the explosive display lighting up the night sky after 10 pm to a specially curated soundtrack.

PHOTO BY
BRIAN DEMPSEY



ROCKET
PYROTECHNICS

THE MARTELLO



bray.ie   

MORE INFO...



Visit the award-winning **bray.ie/summer2025** for more information. Be sure to stay up to date by following bray.ie on **X**, **Facebook** or on **Instagram**.

There's plenty to keep you busy between events too as Bray is packed full of incredible experiences that you can't get anywhere else. You can explore things to see and do, eat and drink, places to stay and more, simply head over to **bray.ie** and start to plan your visit.

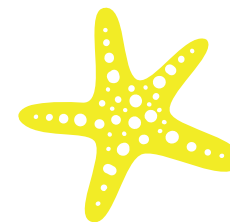
The **#SummerInBray** campaign is a collaborative effort between the **Bray and District Chamber of Commerce**, **Bray Municipal District**, **Wicklow County Council**, and **bray.ie**, aimed at promoting local tourism and strengthening the economy.

Travel Advice

As with all large-scale national festivals and events, some level of disruption is to be expected due to the high volume of visitors expected in Bray. To help minimise congestion and ensure a safe and enjoyable experience for all, festival-goers are strongly encouraged to walk, cycle, or use public transport where possible. Limited paid parking is available along Bray Seafront.

Here are our **Top Travel Tips** to help you get here smoothly:

- Use public transport
- Walk or cycle if you can
- Park in town centre car parks (Herbert Rd or Bray Central)
- Avoid illegal parking
- Arrive early & stagger your return
- Plan ahead at **bray.ie/directions**



#SUMMERINBRAY



All information stated in this pocket guide is correct at the time of publication. All events and activities are subject to change without notice and may depend on the weather.

By attending any bray.ie event or events, all participants agree to the following: photos, audio, and video recordings will be taken throughout the event, which will be used on organisers' social media channels, websites, external/partners sites, print media and television.



Comhairle Contae Chill Mhantáin
Wicklow County Council



Bray & District
Chamber
Advancing business together



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