

# BRAY AT NIGHT....

- Venues and management
- Policing and security
- Transport and management

- Four time bands

5pm - 8pm	Early Evening
8pm - 11pm	Late Evening
11pm - 2am	Night
2am - 5am	Late Night



## Bray

For a vibrant  
and safe  
night out

[www.bray.ie](http://www.bray.ie)



ATCM  
**Purple  
Flag™**



## Painting our town purple



Excellence in managing  
the evening and night  
time economy in Bray.

# WELCOME TO PURPLE FLAG BRAY

Purple Flag is the international accreditation for town centres in the evening and at night from 5pm to 5am. Like a Blue Flag, centres that achieve the required standards of 30 criteria can fly the flag. Purple Flag destinations distinguish themselves by being Vibrant and Well-Managed.

The Purple Flag Academy explores six areas of evening and night-time development while helping a location's stakeholder teams to prepare for their application. It includes five Core Programme modules with workshops being held both in individual towns and as part of a group of towns supporting each other through the process of application. Based on this approach a network of Purple Flag towns was founded in 2015, which all successful towns are invited to join following their accreditation.



## HISTORY

Bray (population 32,000) is uniquely situated between the Wicklow Mountains and the Irish Sea just 35 minutes from Dublin City with excellent transport links.



The town's history predates Norman times. Thanks to the arrival of the railway in 1834, the bustling town developed as a popular seaside resort and became known as the "Brighton" of Ireland.

## A TOWN OF....

### Wellbeing

- ✓ Bray provides a safe, clean welcoming environment for residents and tourists

### Movement

- ✓ Excellent transport links to M50 national road network, ports and airport

### Appeal

- ✓ Bray is a friendly town with something for everyone catering for all age groups with a wide choice of entertainment and venues.

### Place

- ✓ The Main Street offers an diverse mix of local independent retail
- ✓ High street shops as well as a selection of Pubs, Coffee Shops Restaurants a Civic Plaza and a Theatre
- ✓ Bray Seafront, the "jewel in the crown" of Bray